

02 Fonts & Type

TYPE FAMILY

Libre Franklin

FONT RULES OF USE

Libre Bold is used for all headline and display text.

Libre Regular is used for all body text and non-headline text.

Libre Light is used when a third font is required, or when the Book font is not light enough in weight.

LIBRE
LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz0123

LIBRE
LIGHT ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz0123

LIBRE
REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz0123

LIBRE
REGULAR ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz0123

LIBRE
BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz0123

LIBRE
BOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz0123

03 Fonts & Type: Titles & Headings

TYPE HEADINGS

Page Title - Libre Franklin Medium, 38px

H1 Libre Franklin Bold, 38px

(used for news article title, single event title, events by date title/date)

H2 - Libre Franklin Bold, 24px

H3 - Libre Franklin Medium, 22px

H4 - Libre Franklin Medium Italic, 20px

H6 - LIBRE FRANKLIN MEDIUM, 16PX

08 Color Palette

HARVARD

HARVARD RED
#A51D36



HARVARD CATALYST


DARK RED
#821527



ORANGE
#F37024



AQUA
#209299



GREY
#414042



BLUE
#233E7F



BACKGROUND COLOR

OFF-WHITE
#EBEBE6

